

## **Clinician script: Introduction**

1 - Making H-HOPE the standard of care in your NICU.

2 – H-HOPE training is provided in three separate modules to accommodate your schedule. Module I introduces you to H-HOPE and the many benefits for infants and parents. Module II will explain the 4 Parents+ sessions and Module III will demonstrate how to teach Massage+ to parents.

3 – Module I – Introduction to H-HOPE

4 – One nurse described the impact of H-HOPE for parents: “Being in the NICU is challenging, not being able to have your baby at home... so I think the opportunity to feel more involved and get more of that bonding time, but also know that they're doing something to benefit their baby.”

5- – H-HOPE has two components: Massage+ and Parents+

In the parent-focused component: Parents+, parents discover and learn about their baby’s behavioral cues while giving Massage+. They learn how their baby engages and disengages with them and what hunger cues look like.

Infant- focused Massage+ is what you will teach parents to do with their baby before a feeding while in the NICU. Massage+ has been shown to improve infant feeding and growth.

6 - With the advancement of neonatal care, we now understand and accept the significance of sensory interventions to influence optimal neurodevelopmental outcomes.

7 - As nurses and other team members engage with parents implementing H-HOPE, both the parent and infant benefit supporting the development of the parent-infant relationship.

8 – This is a video of a mother delivering Massage+ to her infant

9 - The benefits of H-HOPE have been demonstrated through 40 years of research.

10 – During interactive sessions, both the parent and infant learn to become more responsive to each other. Parents+ sessions have been shown to increase the parents’ confidence to care for their babies at home.

11 - Infants who receive Massage+ exhibit clear behavioral cues that demonstrate improved oral feeding and growth and decreased infant stress.

12 - During interactive sessions, both the parent and infant learn to become more responsive to each other. Parents+ sessions have been shown to increase the parents’ confidence to care for their babies at home.

13 – Read parent testimony in webinar

14 – Do you want to play the video or the narrative for the webinar?

